A Claims-Based Personal Health Record

Leveraging the Data, Technology and Analytical Capabilities of Health Plans to Improve Healthcare Decisions by Patients and Providers

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Hearings on Privacy and Health Information Technology

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We want you to know℠

Aetna®

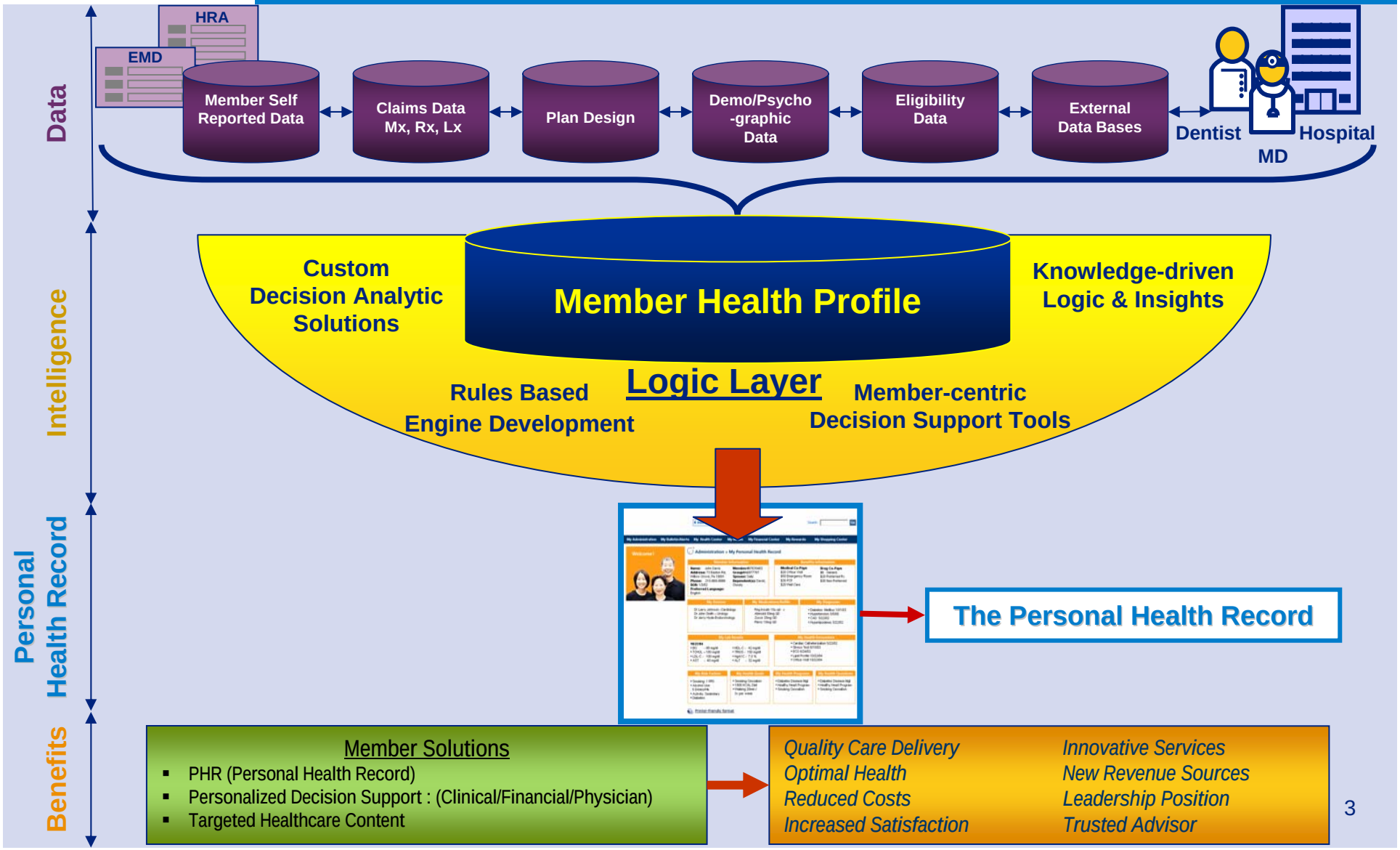
Personal Health Records

Powered by A Member-Centric Information and Member Relationship Management Platform

We want you to know℠

Aetna®

Informatics-Driven, Member-Centric Health Information Management Platform



The Personal Health Record and the Personalized Member Web Experience

We want you to know℠

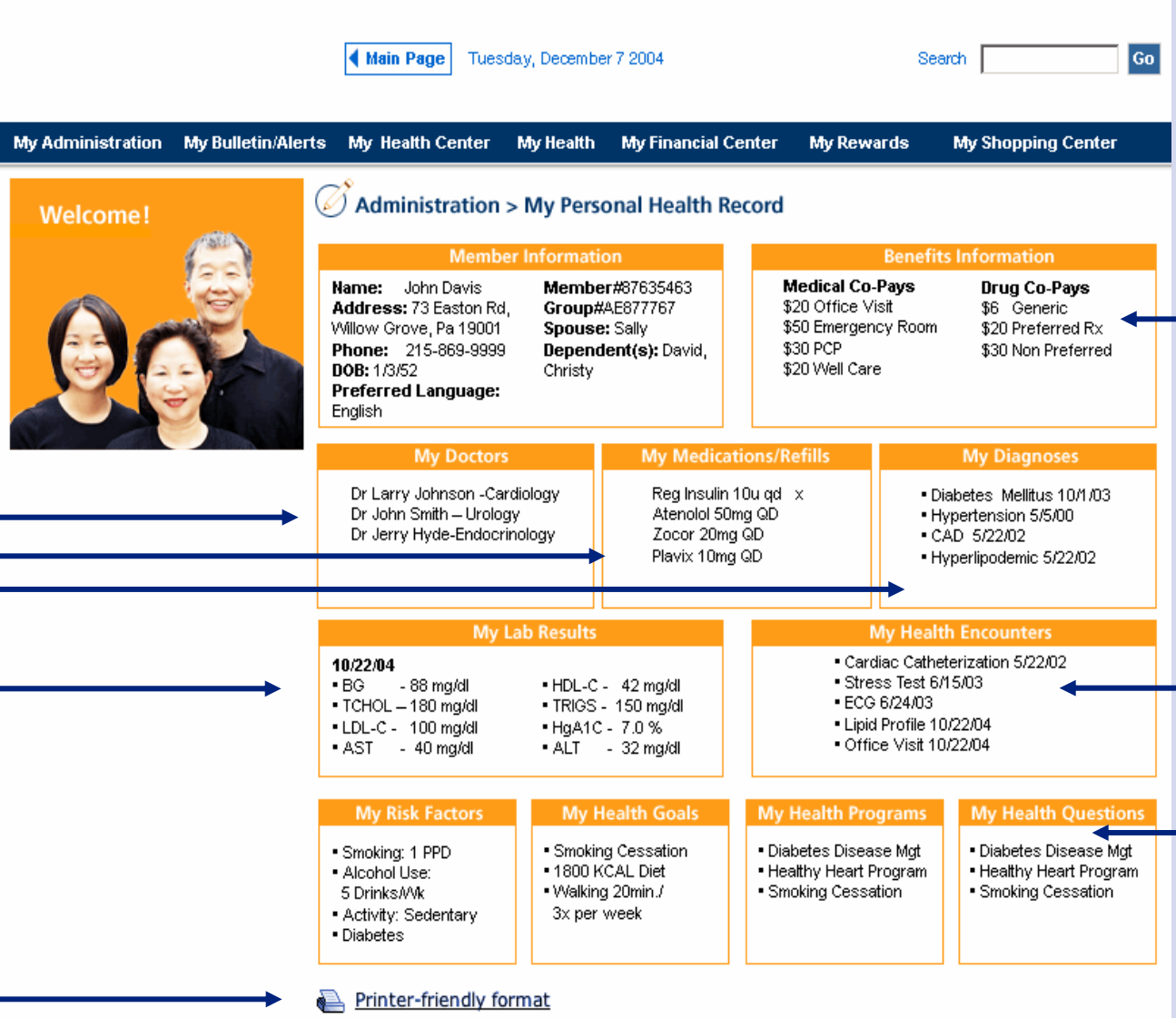
Aetna®

Personal Health Record – Optimizing the Physician Encounter

Comprehensive view of member's physicians, medications, and diagnoses

Access to Recent labs – even if physician wasn't the "ordering physician"

Print & take to next office visit



Convenient access to full benefits summary

Physician gets comprehensive view of member's other health encounters

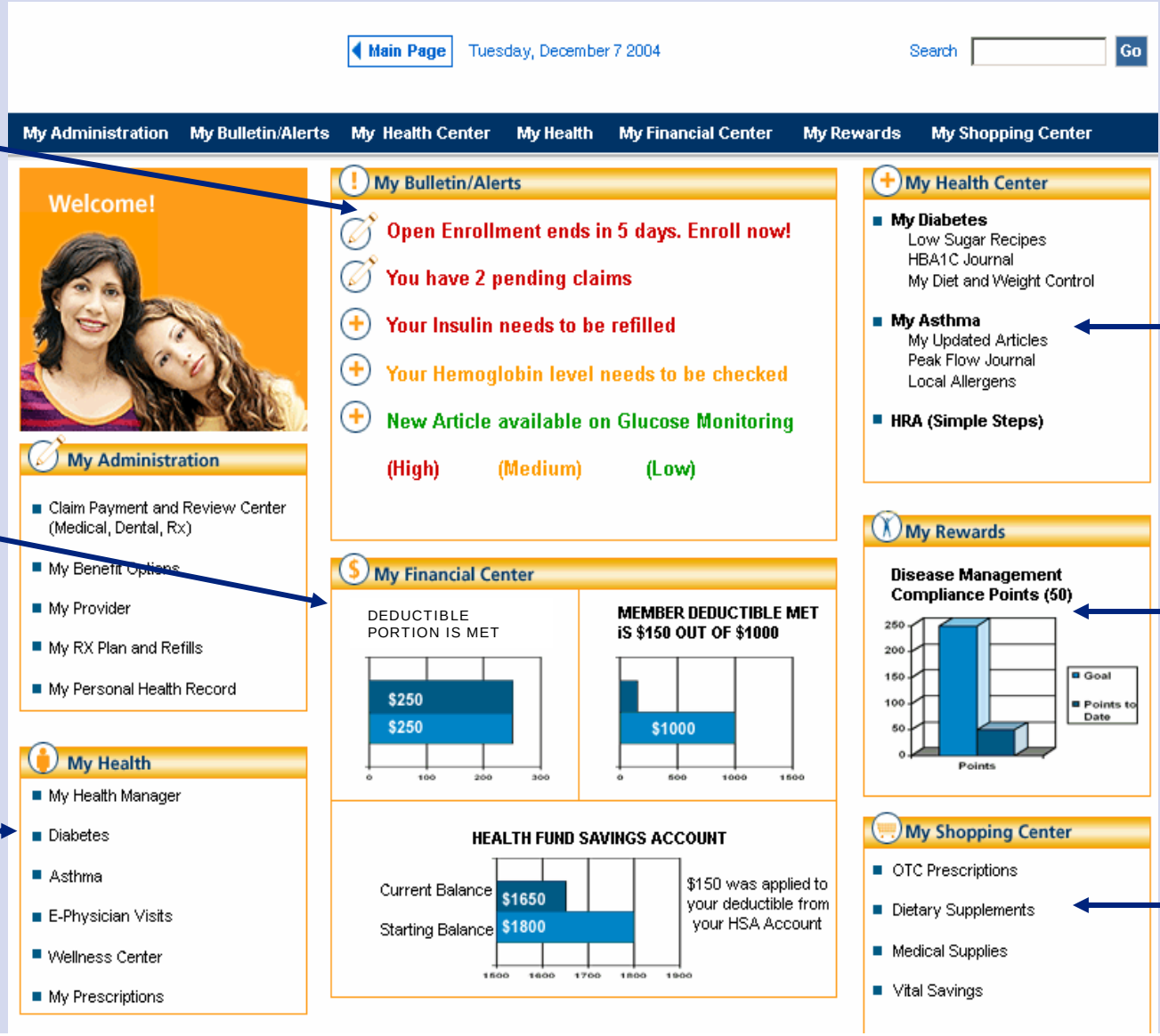
Prepared with questions in advance, member has more effective office visit

Personalized Member Web Experience

Targeted Messaging Through Personalized Rules Engine

Financial Management Support

Personalized Health Programs



Personalized Healthcare Content

Behavior Modification Supported by Rewards Program

Direct Distribution Channel to Member

Personal Health Record – Data Elements Available From Health Plan Claims Systems

Outpatient History

▪ Vaccination History	▪ Preventative Screenings (e.g. mammography for women, retinal exam in diabetics, colonoscopy in adults, PSA test in males, etc.)
<u>Primary Care Visits</u> ▪date of visit ▪duration of visit ▪frequency of visits ▪main diagnosis at each visit ▪medication(s) prescribed ▪lab/imaging tests ordered ▪changes in medication ▪changes in frequency of visits ▪changes in diagnoses ▪referrals	<u>Specialist Visits</u> ▪diagnosis ▪lab/imaging tests ordered and the justifying diagnosis ▪medications prescribed and the justifying diagnosis ▪multiple visits to specialists for the same condition/diagnosis
▪ Medication Alerts (e.g. for adverse reactions)	<u>Behavioral Health Therapy</u> ▪date of visit ▪name of caregiver ▪Diagnosis ▪Medication prescribed

Hospital Outpatient History

▪ Tests Ordered as an Outpatient (dates, diagnosis, any repeats, etc.)	<u>Outpatient Surgery</u> ▪date of surgery ▪diagnosis for surgery ▪name of surgeon ▪name of the anesthetist ▪any complications ▪post-surgery hospitalization
▪ Physical Therapy (dates, duration, referring physician and diagnosis, etc.)	<u>Outpatient or Inpatient Drug Rehabilitation</u> ▪dates ▪treating physician ▪diagnosis ▪follow-up visits ▪medication associated with these therapies