



The National Committee on Vital and Health Statistics
The Public Advisory Body to the Secretary of Health and Human Services



Subcommittee on Population Health

NCVHS Full Committee Meeting
February 28-March 1, 2013

Bruce Cohen, Ph.D., Co-Chair
Sallie Milam, J.D., Co-Chair
Kassi Webster, M.P.H., Lead Staff



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**Theme: Supporting Health
Data Needs for Community
Driven Change**



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Activities to Date

1. Frequent calls
2. Susan Baird Kanaan's environmental scan
3. Developing questions to solicit community input
4. Planning for Spring workshop
5. APHA session



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Environmental Scan

1. Timing: December 2012 through January 2013
2. Focus: Initiatives and resources supporting community data use to improve local health
3. Purpose: To help NCVHS target where it can make the greatest contribution and identify potential partners and models.
4. Mode: 3 telephone interviews and 1 email exchange with 6 key informants, and 13 reviews of open source programs/projects



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Environmental Scan: Observations

1. Much secondary data exist online: how to determine what to use and how to use them are the challenges.
2. Technical assistance is not universally available
3. Data start conversations; people make decisions: empowerment, dialogue, and engagement are key
4. NCVHS through leveraging Federal involvement can promote important partnerships and provide resources and support to promote the use of data for community driven change



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Feedback Questions: Goal

We are hoping to solicit feedback from communities and data experts through outreach of committee members to list serves, organizations, and key informant. We also plan to share our Communities as a Learning System report and get feedback on it.



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Feedback Questions: Content

1. Data access and use (e.g.: what types of data do you currently use? What are the limitations? Do you collect your own data)
2. Tools and measures (e.g.: what analytic tools are you currently using? What are the challenges with these tools?)
3. Privacy/Stewardship (e.g.: what type of de-identified data do you receive? Do you have data use agreements in place?)
4. Feedback on CLS report (e.g.: have you read report? Which concepts in report are applicable to your organization?)



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Feedback Questions: Process

1. Create on-line survey
2. Distribute it to list-serves, community groups, data organizations, key informants
3. Analyze results to identify themes/topics for Spring work shop
4. Potentially identify workshop participants
5. Assess impact of CLS report



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Spring Work Shop: Purpose

Building on previous work by the NCVHS concerning community uses of data to improve health, the NCVHS seeks to:

1. Advance its understanding of access to and use of data by communities to improve population health;
2. Refine its Stewardship Framework for the Use of Community Health to support the needs of various types of community initiatives; and
3. Better understand the role of government in providing data, tools, and resources to promote community driven change



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Spring Work Shop: Themes

1. How do communities collect and compile data?
2. How do communities use data and incorporate them into priority setting and decision-making to create change?
3. How do we promote information-enabled community-driven change?



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Spring Work Shop: Structure and Content

1. April 30-May 1
2. 4 panels (2-3 speakers each address the major themes)
3. Following panels, break into small groups to discuss topics in more detail based on 3-5 guiding questions)
4. Address issues of population subcommittee, privacy subcommittee, and data work group in cross-cutting small groups
5. Develop recommendations



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Developing APHA Panel for November:

Supporting Health Data Needs for
Community Driven Change



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Content

1. What is a Learning System for Health and why do we need them?
2. Perspective: Local Health learning systems
3. Perspective: Developing An Infrastructure of Provide Support, Facilitate Shared Learning, and Create Economies of Scale
4. Perspective: Data as Public Goods
5. Perspective: NCVHS/federal role



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Population Health Subcommittee

An Environmental Scan:
*Support for Local Health Projects and
Programs*

Susan Kanaan



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Telephone Interviews:

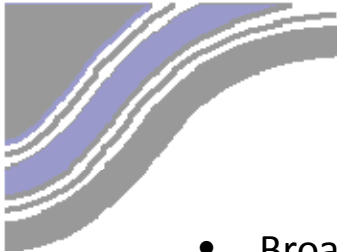
- About Community Commons/CHNA.org:
 - Chris Fulcher, Ph.D., CARES CoDirector and IP3 Board;
 - Chris Barnett, CARES (technical lead); and
 - Monte Roulier, President of Community Initiatives (a Founding Partner of IP3, which "powers" the Commons)
- About Building Healthy Communities (California Endowment):
Jim Keddy, Ph.D., Chief Learning Officer, CalEndow
- About County Health Rankings and Roadmaps to Health: Patrick Remington, M.D., M.P.H., Associate Dean for Public Health and Professor of Population Health Sciences, University of Wisconsin School of Medicine and Public Health

Email exchange with Deborah Puntenney, Ph.D., Asset-Based Community Development (ABCD) Institute, Northwestern Univ. (& her paper on activating communities around SDOH)



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Environmental Scan—13 programs/resources, all open-source:

- Broad-based national resources and/or platforms
 - Community Commons/CNHA.org
 - County Health Rankings/Roadmaps
 - MAPP (NACCHO)
- State-level programs (or multiple localities within state)
 - California Endowment Building Healthy Communities
 - MA Department of Public Health Community Health Network Area Project
 - UCLA Health Policy Center Health DATA Program
- Federal grant programs
 - Beacon Communities (ONC)
 - REACH (CDC)
- Caucuses
 - Community-Campus Partnerships for Health
 - Community-Based Public Health Caucus (APHA)
- Other
 - ABCD Institute
 - CARES Fellows Training (limited)
 - Prevention Institute



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Major Takeaways and Themes in the Conversations

- Communities now have access to significant, and growing, online resources.
- Mapping a significant tool
- The context for data use
 - Embedding data in a meaningful community process
 - Using local data to help “start the conversation”
 - Framing community health in terms of equity, social determinants, place
 - Desire to link local, regional, national processes and facilitate shared learning
- Gaps in supports for community data use include:
 - Hands-on technical assistance like what MA, UCLA, & CalEndow provide
 - Health data stewardship awareness, resources, guidance
 - Best ways to combine & layer data on health status, social determinants, etc.



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Program/Resource Functions Include (of 13 total):

- Local projects (5)
- Research (6)
- Data (4)
- Resources and tools (11)
- Training (10)
- Technical assistance (9)
- Funding (5)
- Networking (9)



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Discussion

1. Comments on environmental scan
2. Suggestions for community feedback loop
3. Ideas for Spring work shop