Florida Blue Status of HIPAA 5010 Implementation

Florida Blue: 5010 Successes and Lessons Learned

Jordan Firfer, Senior Director of Information Management



HIPAA 5010 Implementation Status

2013 Status Update – FL Blue Transaction Status

- Claim Status (276/277)
 - -~99.98% in "native"* 5010
 - -~30 transactions a week up-coded by clearinghouse
 - 1 NPI
 - 1 trading partner
- Eligibility & Benefits (270/271)
 - -~99.98% in "native"* 5010
 - -~68 transactions a week up-coded by clearinghouse
 - 6 unique NPIs
 - 4 trading partners
- Claims (837P/I)
 - -~99.40% in "native"* 5010
 - ~4K transactions a week up-coded by clearinghouse
 - 205 unique NPIs (Mostly small practices)
 - 111 trading partners

Note: 5010 Collaboration set the stage for current improved ICD10 collaboration.



^{*}Native is any transaction received as a compliant HIPAA 5010 transaction by our clearinghouse (Availity). Statistics are at 'normalized' state for most payers. Many have new tolerance baseline.

HIPAA 5010 Implementation Status

Implementation Issues – High Level Review

- Dual-mode processing and maintenance due to:
 - Delayed enforcement of the mandate;
 - Late adopters of the regulatory mandate
- Reliance on clearinghouse for 4010 upcoding
 - Necessary to discontinue dual mode maintenance
 - Not all clearinghouses map upcoding equally
 - Mapping challenges
- Limited transparency across the industry value-chain for business impacts causing all to address standard issues individually
 - Limited opportunities for collaboration
 - Inefficient root cause analysis and knowledge dissemination
 - Lack of inclusion of all stakeholders to end to end process (e.g. Billers)
- Non-existent "round-trip" testing environments limited assurance to business efficiency and effectiveness.



HIPAA 5010 Implementation Status

Lessons Learned for Future Mandates

- Implement a "production-like" test environment to:
 - Provide value-chain and stakeholder confidence for business continuity;
 - Identify, assess and remediate external risks/issues;
 - Validate the effectiveness and efficiency of current system design and functionality.
- Establish a risk-based operational readiness and business impact assessment functionality at organizational and industry levels to provide:
 - Continuous production analysis throughout implementation;
 - Greater understanding of the issue, its impact and remediation alternatives;
 - Proactive cross-functional / holistic impact assessment;
 - Transparency of identified issues and remediation
 - Must include industry wide trending and mitigation
 - o Pro-active use of data in the form of analytics and informatics
- Increased industry-wide collaboration and transparent internal and external communication.
- Regulatory body must hold a firm position on mandate date to:
 - drive timely compliance;
 - Avoid the development and implementation of costly unplanned dual mode or other contingency operations (people, process and technology)



Contacts

Jordan Firfer – Senior Director – [5010 Business Lead]
Information Management
(Jordan.Firfer@FloridaBlue.com)

Keith Hatch – Senior Manager – [5010 BCRM & Tiger Team Lead]
Provider Connectivity Solutions – Business Continuity & Risk Management
(Keith.Hatch@FloridaBlue.com)

Tab Harris – Senior Manager – [5010 Business Transaction Team Lead]
Provider Connectivity Solutions – Transaction Management
(Tab.Harris@FloridaBlue.com)