

Information is Powerful Medicine

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U.S. Department of Health and Human Services
Office for Civil Rights*

*NCVHS Full Committee Meeting
Departmental Updates
June 19, 2013*

Having access to your medical records can help you better manage your health.



**INFORMATION
IS POWERFUL
MEDICINE**

Take charge of your **HIV** care.
Request a copy of your
medical record.

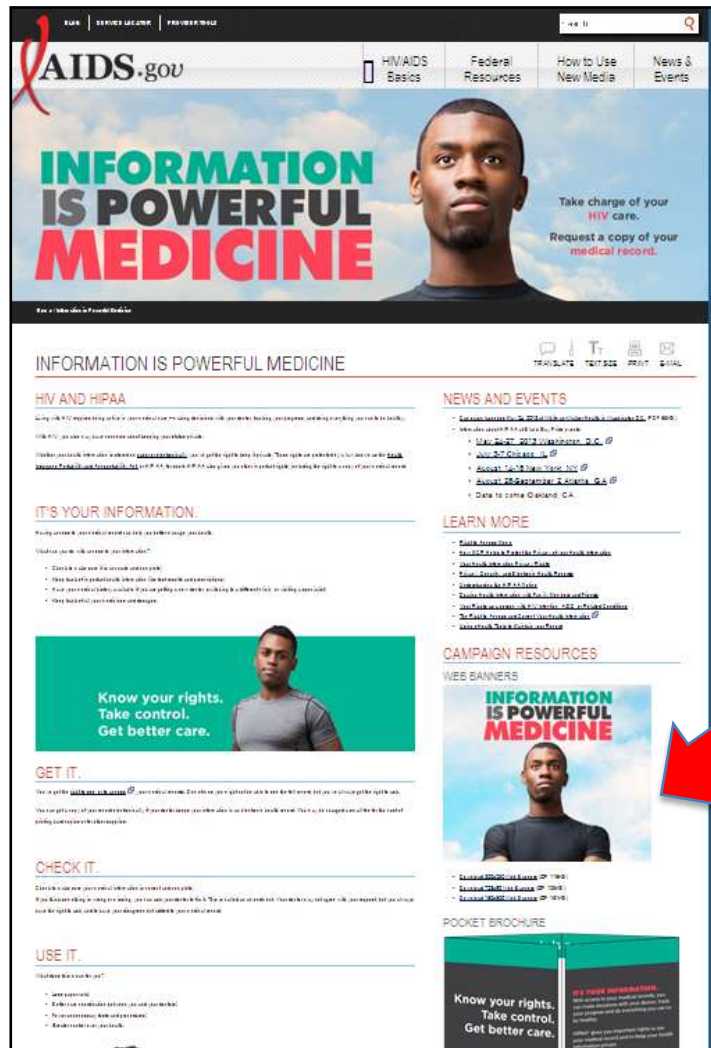
Learn about **HIPAA***
and your healthcare rights at:
www.AIDS.gov/privacy

*Health Insurance Portability and Accountability Act



Know your rights. Take control. Get better care.

Introducing AIDS.gov/privacy





Clear and concise

- Fact Sheets
- Posters
- Brochure
- FAQs
- Video
- Mobile Platform



New Pocket Brochures and Posters



<p>IT'S YOUR INFORMATION. With access to your medical records, you can make decisions with your doctor, track your progress and do everything you can to be healthy.</p> <p>HIPAA* gives you important rights to see your medical records and to keep your health information private.</p> <p><small>*Health Insurance Portability and Accountability Act</small></p>	<p>KNOW YOUR RIGHTS. Ask for a copy of your doctor's Notice of Privacy Practices. It lets you know exactly how your rights are being protected.</p> <p>If you think your health information rights have been violated, or if you have been discriminated against because of your HIV status, you can file a complaint with the HHS Office for Civil Rights at (800) 368-1019.</p> <p>Learn about HIPAA and your healthcare rights at: www.AIDS.gov/privacy</p>	<p>INFORMATION IS POWERFUL MEDICINE</p> 	<p>Know your rights. Take control. Get better care.</p>
		<p>Take charge of your HIV care. Request a copy of your medical record.</p>	

Having access to your health records is a powerful tool in managing your care.

<p>GET IT. Ask your doctor. You have the right to ask, to see, or to access your medical records. If your doctor keeps your information in an electronic health record, you can get a copy electronically.</p>		<p>USE IT. Having access to your medical record can mean better communication between you and your doctors, less paperwork and greater control over your health.</p>		<p>SHARE IT. Under HIPAA you can request to share your health information, with someone like a domestic partner, a parent, a sister or brother, or a friend.</p>
<p>CHECK IT. Check to make sure your medical information is correct and complete. If you think something is wrong or missing, you can ask your doctor to fix it. Your doctor might not agree, but you always have the right to ask, and to have your disagreement added to your medical record.</p>	<p>KNOW WHO HAS SEEN IT. You also have the right to know how your health information is used and shared. If you'd like to know how your health information has been shared, you have the right to get a report.</p>		<p>DON'T SHARE IT. HIPAA gives you the right to ask your doctor not to share your information with your health plan if you pay for an item or service out of pocket.</p>	
<p>DECIDE HOW TO BE REACHED. HIPAA gives you the right to say which phone number, fax or email your providers should use to reach you and how they can leave a message.</p>				

Protecting Patients Rights: New OCR Resource Center at Medscape.org

Protecting Patients' Rights

INTRODUCTION

The Office for Civil Rights (OCR) at the U.S. Department of Health and Human Services administers and enforces the Health Information Privacy, Security, and Breach Notification Rules issued under the Health Insurance Portability and Accountability Act of 1996, otherwise known as HIPAA, and the Health Information Technology for Economic and Clinical Health (HITECH) Act. In doing so, we play an important role in ensuring the individual's health information remains private and secure, and that individuals have rights to their health information.

LEARN ABOUT COMPLYING WITH THE HIPAA PRIVACY AND SECURITY RULES

- Return Privacy: A Guide for Providers **CDC**
HIPAA gives patients much control over how their data are used. Do your practice's policies protect their rights?
April 26, 2012
- HIPAA and You: Building a Culture of Compliance **CDC**
Health data privacy is everyone's responsibility. Learn steps to safeguard patient information throughout the care environment.
June 29, 2012
- Examining Compliance With the HIPAA Privacy Rule **CDC**
An unbreached laptop or outdated privacy policies could see to hefty fines. Is your practice HIPAA compliant?
June 27, 2012

RESOURCES FOR MEDICAL PROFESSIONALS AND BUSINESS ASSOCIATES

- Are You a Covered Entity?
- For Small Providers, Small Health Plans, and Other Small Businesses
- Summary Guidance on Significant Aspects of the Privacy and Security Rules
- Real Facts for Covered Entities
- Business Associates FAQs
- Sample Business Associate Agreements
- Security Rule Guidance Materials
- Guidance on Risk Analysis
- Mobile Device Security
- Communicating with a Patient's Family, Friends, or Others Involved in The Patient's Care
- FAQs About the Disposal of Protected Health Information
- Training Materials on the HIPAA Privacy Rule

RESOURCES FOR YOUR PATIENTS

- Your Health Information Privacy Rights
- Privacy, Security, and Electronic Health Records
- Understanding the HIPAA Notice
- Sharing Health Information with Family Members and Friends
- HIPAA Videos for Consumers

POLLING QUESTION

Who in your practice is responsible for updating privacy and security policies?

- Office manager
- Chief privacy officer
- Chief information officer
- Quality assurance manager
- Other

[Submit]

Video Programs module imbedded into page for dynamic interest

OCR Educational Links, Including Mobile Device Content

HIPAA/OCR Poll Question Updated Quarterly



<http://www.medscape.org/sites/advances/patients-rights>

OCR Medscape On-line Curriculum: *Creating Awareness and Educating Providers*

Examining Compliance With the HIPAA Privacy Rule CME

Rachel Seeger, MA, MPA
CME Released: 06/27/2012, Valid for credit through 06/27/2013

This activity is intended for healthcare professionals who interact with protected health information.

The goal of this activity is to provide a basic overview for clinicians and other healthcare professionals on the importance of compliance with the Health Insurance Portability and Accountability Act (HIPAA) Privacy Rule and breach notification requirements. It is not meant to supplement or substitute training required under the Rule.

Upon completion of this activity, participants will be able to:

1. Identify responsibilities of covered entities and their business associates under the HIPAA Privacy Rule
2. Develop strategies for assessing and maintaining a compliance program with the HIPAA Privacy Rule

Posted Date: 6/27/12

- 8,148 Total Learners
- 16,003 Total Page Views
- 5,558 MD Learners
- 1,138 Nurse Learners
- 145 Pharmacist Learners
- 242 Phys Assistants
- 931 (Other HCP's)
- 2,614 MD Test Takers

Credits Available

Physicians - maximum of 0.50 AMA PRA Category 1 Credit(s)[™]

You Are Eligible For

- AMA PRA Category 1 Credit(s)[™]

Accreditation Statements

For Physicians

Medscape

Medscape, LLC is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

Supported by the U.S. Department of Health and Human Services, Office for Civil Rights

<http://www.medscape.org/viewarticle/763251?src=ocr>

HIPAA and You: Building a Culture of Compliance

Moderator
Leon Rodriguez
Director
Office for Civil Rights
U.S. Department of Health and Human Services

Presenter
Joy Potts
Chief Privacy Officer
Office of the National Coordinator
U.S. Department of Health and Human Services

Posting Date: 6/29/12

- 10,924 Total Learners
- 15,886 Total Page Views
- 5,963 MD Learners
- 3,349 Nurse Learners
- 106 Pharmacist Learners
- 325 Phys Assistants
- 1,061 (Other HCP's)
- 2,892 MD Test Takers

Patient Privacy: A Guide for Providers

Moderator
Leon Rodriguez
Director, Office for Civil Rights
U.S. Department of Health and Human Services

Michelle D. Johnson, MD
Staff Attending Physician
Calvert Memorial Hospital
Poolesville, Maryland

Developed as part of a Medscape education activity, Patient Privacy: A Guide for Providers, supported by the U.S. Department of Health and Human Services.

Posting Date: 4/26/13

<http://www.medscape.org/viewarticle/781892?src=ocr>

Important New Tools for Consumers

U.S. Department of Health & Human Services
HHS.gov *Improving the health, safety, and well-being of America*

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Health Information Privacy

Office for Civil Rights | Civil Rights | **Health Information Privacy**

OCR Home > Health Information Privacy > Understanding HIPAA Privacy > For Consumers

Guidance Materials for Consumers


HIPAA

- Understanding HIPAA Privacy
- For Consumers
- For Covered Entities
- Special Topics
- Related Links
- Summary of the HIPAA Privacy Rule
- Summary of the HIPAA Security Rule
- Training Materials
- HIPAA Administrative Simplification Statute and Rules
- Enforcement Activities & Results
- How to File a Complaint
- News Archive
- Frequently Asked Questions

PSQIA

- Understanding PSQIA Confidentiality
- PSQIA Statute & Rule
- Enforcement Activities & Results
- How to File a Complaint

HHS OCR - Your Health Information, Your Rights



Playlist: HIPAA: Your Health Information, Your Rights. (7 videos)

Printer Friendly Brochures

- Your Health Information Privacy Rights
- Privacy, Security, and Electronic Health Records
- Understanding the HIPAA Notice
- Sharing Health Information with Family Members and Friends

More Information

- Your Medical Records
- Employers and Health Information in the Workplace
- Personal Representatives
- Family Members and Friends
- Court Orders and Subpoenas
- Notice of Privacy Practices
- Right to Access Memo

Omnibus HIPAA Rulemaking

- HHS announces a final rule that implements a number of provisions of the HITECH Act to strengthen the privacy and security protections for health information established under HIPAA.

Know Your Rights

- Right to Access Your Health Information
- Right to Access Memo
- Learn more with our Educational Videos

Consumer Brochures in More Languages

- 繁體中文 - Traditional Chinese
- 简体中文 - Simplified Chinese
- 한국어 - Korean
- Polski - Polish
- Русский - Russian
- Español - Spanish
- Tagalog - Tagalog
- Tiếng Việt - Vietnamese

An Educated Consumer is Our Best Customer: OCR's YouTube Videos



Your Health Information, Your Rights
46,210 Views



**Su Informacion de Salud,
Sus Derechos**
168,002 Views



The Right to Access Your Health Information
32,212 Views



**Treatment, Payment and Health
Care Operations**
26,611 Views



EHRs: Privacy and Security
2,743 Views



**Communicating with Friends
And Family**
29,569 Views



Explaining the Notice of Privacy Practices
38,803 Views



HIPAA Security Rule
145,964 Views

TOTAL VIEWS FROM FEBRUARY 16 2012 - JUNE 13, 2013: 490,114

Visit us at <http://www.youtube.com/USGovHHSOCR>

Questions?

Health Information is Powerful Medicine:

www.AIDS.gov/privacy